

## FOR IMMEDIATE RELEASE March 11, 2025

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## Sugar Makers Welcome Visitors For Vermont's Favorite Event: Maple Open House Weekend

Learn, taste and explore Vermont's sweetest season and the first crop of 2024 using our Maple Map! The Vermont Maple Sugar Makers Association is hosting Spring Maple Open House Weekend Saturday and Sunday, March 22 & 23. More details at <a href="https://www.VermontMaple.org/MOHW">www.VermontMaple.org/MOHW</a>.

LYNDONVILLE, VT - Vermont continues to lead the nation by a commanding margin as the top maple producing state. In 2024, Vermont's sugar makers produced 3.1 million gallons according to USDA statistics, which represents just over half of the US production of maple syrup. With warmer temps this month, the 2025 crop will be off to a good start. Sugar makers throughout the state look forward to offering you a taste and sharing their craft!

Over 90 Sugar Makers and Maple Partners all around the state are opening their doors on Saturday & Sunday, March 22 and 23. Maple Open House Weekend offers the perfect opportunity to celebrate Vermont's sweetest season and first crop of the year. Our popular event offers Vermont's sugar makers a chance to welcome visitors near and far into their sugarhouses to learn, taste, and explore firsthand why people should think of Vermont first when they think of maple syrup. Visitors will learn about the heritage and craft of sugar making, from tree to table!

The sap is running and there are plenty of ways to enjoy some traditional and not-so-traditional Open House activities - sugarhouse tours, sampling syrup, tours of the woods, pancake and waffle breakfasts, and plenty of maple products to taste including maple donuts, maple cotton candy and maple ice cream and creemees! Find all the details and plan your weekend using our Maple Map at <a href="https://www.vermontMaple.org/MOHW">www.vermontMaple.org/MOHW</a>.

There are so many ways to celebrate maple, even if you can't join us for Maple Open House! Support your Vermont sugar makers by purchasing their syrup and other maple products - many have options to purchase online. Others might be willing to mail you just what you're looking for, so reach out and ask. The 2025 crop will be ready for you - stock up on a gallon or two of syrup and some fresh specialty products!

Spring is also the time to participate in Vermont's Maple Ambassador scholarship competition - a program of the Vermont Maple Festival, sponsored by the Franklin County Maple Sugarmakers' Association, Vermont Maple Sugar Makers' Association, and the Caledonia Maple Association. Ambassadors receive a \$2,500 scholarship while they help promote and educate folks in the region about the craft of sugar making - from participation in county fairs to the Big E in Massachusetts and much more! Applications are due by April 9, 2025; details and the full application on the Vermont Maple Festival website:

https://bit.ly/2025MapleAmbassador.

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The Vermont Maple Sugar Makers' Association (VMSMA), founded in 1893, is one of the oldest agricultural organizations in the United States and represents over 1,000 members. The VMSMA helps to promote and protect the branding of pure Vermont maple products and to serve as the official voice for Vermont sugar makers. Our members take great pride in maintaining a prosperous maple industry and a working landscape that future generations will enjoy. Vermont sugar makers produce over 2 million gallons of maple syrup annually (over one half of the production in the United States). More information at <a href="https://www.VermontMaple.org">www.VermontMaple.org</a>.